

每个组织无时无刻不在开启变化之旅,有的面临企业的战略转型,有的计划要推行新文化,有的希望优化内部的流程,有的在拓展市场竞争的边界,而有的仅仅是为了企业可以生存下去···

然而不幸的是,大多数企业的变革都不太顺利。根据最新研究发现, 50%-70%的组织变革项目都会以失败而告终。

那么作为组织的管理人员或是相关变革项目人员,如何才能克服阻力,成功引领变化呢?而领导者们又如何以身作则引领团队成员走出舒适圈,突破思维认知边界,在变化的世界中不断成长实现变革成果?

## 目标参与者:

- 企业中需要引领团队拥抱变化的领导者;
- 企业正在实施变革的不同层级的领导者;
- 将要实施变化的项目领导者和团队人员;
- 企业的HR、学习及发展负责人、OD等

### 沙龙收益:

- 成功引领变化不同阶段的核心点
- 组织变化:克服阻力,引领团队,迎接未知世界。
- 版权课程《Wallbreakers®沙盘领导力》体验
- 个人成长:拥抱变化,打开边界,走出舒适区域。
- 版权课程《Thinking in&out of Box》体验
- 企业适用场景Q&A



**DATE 日期** 4月7日, 2023

TIME 时间 14:00 - 17:00

**TRAINER** 讲师 *Richard Su* Trainer & Facilitator

LANGUAGE 语言 中文

VENUE 场地 北京市朝阳区新源里 西20号,金尚·源 【星空厅】



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# TRAINER PROFILE

# Richard Su



资深培训师 教练 & 引导者

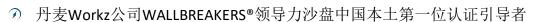
## 背景优势:

- 多年从事人才发展及企业大学建设工作,先后 担任丹佛斯中国培训中心负责人、捷信消费金 融和和某国内CRO龙头药企业大学校长的工 作,掌握丰富制造业、金融和医药领域万人规 模的企业大学的落地经验,熟悉外资和内资企 业的管理模式, 具有多重文化视角和业务视 角:
- 介 在互联网金融、制造业、医药领域企业大学体 系的从0搭建、关键人才体系搭建、领导力培 训和工作坊引导有着深厚的功底和实战经验;
- 河 擅长在课程中融入大量引导及互动的技术,注 重引发学员思考,观点新颖,激情幽默,深受 学员广泛好评。

## 擅长领域

- 人力资源管理方面的咨询和培训、
- 领导力发展项目咨询&培训&主题工作坊等

## 专业资质









- 情境领导II和情境领导X专业认证讲师
- EDISC、MBTI专业认证讲师 1
- 美国6秒钟情商、埃里克森认证教练
- 英国SHL培训学院OPQ人才测评反馈认证教练
- LEGO® Serious Play®认证讲师





















**ClarkMorgan** enables multinational organizations to execute upon strategy by designing and delivering relevant and impassioned learning programs that develop the capabilities of our clients. Putting that simply, we 'Evolve People'.

Launched in Shanghai in 2001, ClarkMorgan has become an industry leader, winning back-to-back CCH China Staff 'Training Firm of the Year' awards and beating international and long established competition. In 2019 ClarkMorgan expanded into Bangkok and launched our London office in 2020. In 2023 we now celebrate our 22nd year of success.

ClarkMorgan brings a multinational team of business savvy consultants and trainers together, providing services to the Fortune 500 and Global 1000 firms operating within the Asia Pacific region. We assist in small, one-off programs, but more often than not, our staff are dispatched across the region, helping organisations develop their staff's skills and ultimately hit their KPIs.

...winning back-to-back 'Training Firm of the Year' awards, beating international and long established competition."

ClarkMorgan is active in supporting the non-for-profit sector in this region, launching Spark China in 2009, and founding the Chinese Association of Training & Development Specialists (CATDS) in 2012. ClarkMorgan also works closely with charities such as The Library Project, UNESCO and WWF.

ClarkMorgan's motto of 'Transforming Training, Evolving People' is as much aimed at your personal growth, and that of your team and organisation, as it is at our own organisation's evolution. For this reason, we research, publish and share our knowledge, within the region and globally.





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