# Presenting with Influence





26th May, 2023

### FREE TASTER OFFLINE SESSION

FOR HR & TRAINING PROFESSIONALS

### Introduction:

Have you ever wished you could have a do-over after a poor performance presentation? Or felt that your presentations lack the impact of some of your colleagues? Well, we hear you and bring solutions today!

Effective presentation skills are crucial in today's world, especially in the international workplace. A compelling and effective delivery can help build strong relationships, achieve goals and drive success in any career. Great communication and influencing skills are essential for a successful presentation because they allow you to truly engage your audience.

Want to learn how to deliver a successful, concise and appealing presentation? Don't miss out our workshop on May 26th! We'll teach you the best practices and tools to make your presentations stand out and get noticed. Join us and let's make a difference!

## What you will gain from this session:

- Understand what effective presentations are
- How to engage your audience
- How to tailor and customize your presentation content using ClarkMorgan's Negotiables Cards (Free pack for every attendee)
- Deliver a strong, compelling and successful presentation



**Date & Time:** 14:00-17:00, May 26<sup>th</sup>, 2023

Coach: Andy Clark

Language: English

#### Venue:

上海市浦东新区银城路88号【中国人寿金融中心57楼 多功能厅D、E】



## TRAINER PROFILE

## **Andy Clark**



Nationality: British Language: English

#### **MAIN TRAINING AREAS:**

- Management & Leadership
- Coaching
- Communication
- Presentation
- Business Writing
- Sales & Negotiation

"When developing programs, Andy looks for maximum real-world effectiveness. By continuously asking the question "What exactly is it that we need our trainees to do and to know for them to excel in their work?" and "How do we deliver this training to make an impact tomorrow?" Andy's trainings are guaranteed to bring results."

Andy Clark is the founder of ClarkMorgan and Shine Training, and runs the internal presentation skills training for all of our trainers. He has over 17 years of Asia Pacific training, Coaching and lecturing experience. In 2008, he was recognized by HKMA as "Outstanding Trainer of the Year".

In addition to training Andy has served as a personal coach and lecturer at Jiao Tong University and Tsinghua University and served as an MBA lecturer at Napier University. Andy brings energy, passion and enthusiasm to all his trainings, and prides himself on helping others understand the best ways for trainers to improve and deliver meaningful and valuable trainings.

- Soft Skills Trainer 12,000+ hours training experience
- Qualified NLP Master Coach
- 2,000+ hours of Leadership Development experience
- Trained & Coached at 100+ Fortune 500 clients









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