

Squares and Circles: the Innovative Box

FREE TASTER OFFLINE SESSION FOR HR & TRAINING PROFESSIONALS

DATE:

May 21st, 2024

TIME:

13:30-17:30

TRAINER:

Erik

LANGUGAGE:

English

VENUE:

上海浦东新区银城路88号
中国人寿金融中心57楼



Join us for an immersive half-day offline event that delves into the heart of innovation. Discover how thinking beyond conventional boundaries can revolutionize your problem-solving approach.

During this transformative experience, we'll delve deep into understanding your personal and organizational "BOX." **What is it? How does it empower us, and where might it blind us?** These insights will form the bedrock of your learning journey.

In small, collaborative teams, unleash your creativity as you explore innovative ways to express yourselves. This is your literal "outside the box" moment, where you'll follow your creative instincts and share your results and learnings.

Remember: Innovation thrives when our filters are wide open, our thinking is expansive, and our public selves inspire trust as we usher in meaningful change. 🚀 ✨

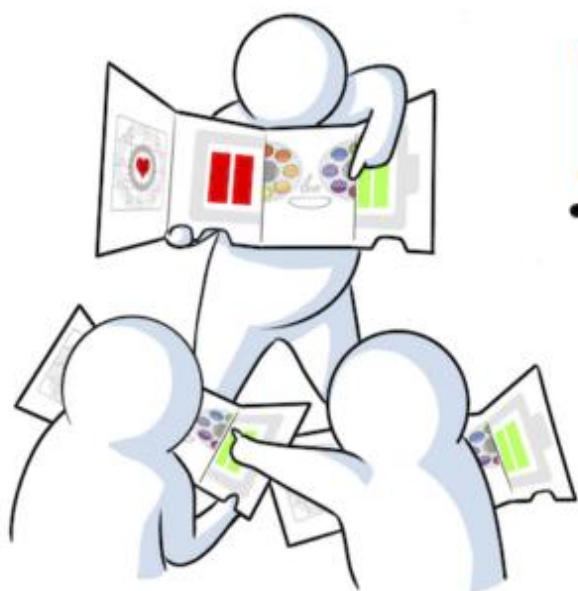
Ready to break free from limitations?

Limited spots! Reserve your spot now! 📅



REGISTRATION CONTACT:

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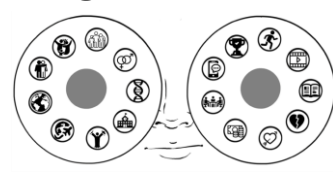
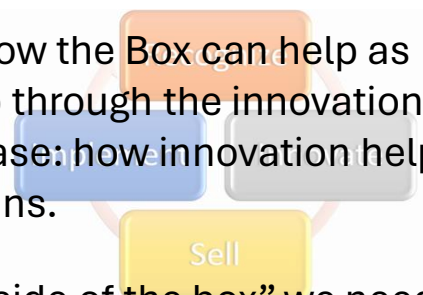


DELIVER
THE BOX
TO CHANGE
YOUR WORLD



Innovative Box

Session	Content	Overview
Kick-Off 13:30-13:55	Agenda Intro: the innovation cycle	Set expectations on how the Box can help as we move step-by-step through the innovation cycle. The business case: how innovation helps us and our organizations.
The Box 13:55-14:25	Defining our Box Impacts Goal: something dear to your heart	To know if we are “outside of the box” we need to first know what our Box is. We look at what the Box is, how it helps us and how it also gives us blind spots. This is the basis for our learning.
Public Self 14:25-15:10	Description and design How we “show up” Sharing	Our inner thinking determines how we “show up” at work and in life. This is our personal brand and it affects how people treat us and what they expect when working with us.
Break 15:10-15:25		
Inner Self 15:25-16:10	Filters and experiences Preferences and blind spots Sharing	How we show up on the outside comes from our inner thinking. We each have our own unique view of the world through our “filters.” These help us stay focused, but they can also be blind spots for finding our innovative solutions. Similarly, our preferences can help or slow us down as we look to innovate.
Photo Safari: Innovation 16:10-17:00	Team activity: innovative photos Sharing and debrief	In small teams, the participants look for innovative ways to express themselves. This is a literal “outside the box” moment as they follow their creative sides and report back their results and learning.
Wrap Up 17:00-17:30	Summary: Box and innovation Action Plan	Innovation comes when we have filters open wide enough to see, thinking open enough to innovate and a public self that others trust as we introduce and implement meaningful change.



TRAINER PROFILE

Erik



Nationality: American (based in Shanghai)

Language: English, Mandarin, French

Training Topics:

- Communication skills
- Leadership and management
- Collaboration and teams
- Applied Creativity
- Coaching
- Change Management
- Strategic Thinking
- Project Management
- Negotiation Skills

Erik certified in:

- DISC
- NLP Practitioner
- 360 Leadership Competency Assessment
- Certified Coach by Human Capital Group

Erik has an MBA in International Business from Pepperdine University, the #2 MBA program in the world for Organization Behavior according to The Financial Times. He studied there with a full-tuition scholarship.

After finishing his MBA in 2003 Erik Barnes found his passion in all aspects of people development. As a consultant he worked with assessment, coaching and training clients in a variety of Fortune 500 clients. Starting in 2006 Erik joined Microsoft's Sales Readiness team where for eight years helped develop and deliver training for sales and marketing staff in the Greater China Region. During this time, he delivered a variety of in-class and virtual trainings for teams in the region and around the world.

Following this Erik was once again involved in the people development consulting during which he designed and delivered courses for clients in industries as diverse as FMCG, automotive, IT and financial services. Erik has taught workshops in Europe, the US as well as around Asia.

Erik's most recent return to the corporate world was a senior manager at a Big Four firm. For three years Erik helped to design and deliver content as a faculty for the PwC You Plus program. He did this for both B2C and B2B corporate clients. As he was there from the beginning, Erik was involved in many aspects of the marketing and content development as it transformed into a trend setting program.

In recent years Erik has worked with clients in the professional and financial services for leadership communication and performance management topics. He has serviced clients such as Deutsche Bank, Credit Suisse, AIA and Manulife projects in topics as varied as executive storytelling, negotiations and cross-boundary collaboration. Erik worked and studied in France as well as Taiwan and speaks fluent French and Chinese.



ClarkMorgan
Evolving People

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