ClarkMorgan
Evolving People

Seriously Creative
Problem Solving

FREE TASTER OFFLINE SESSION
FOR HR & TRAINING PROFESSIONALS

7th Apr，2023

Introduction/Description:

Problem solving is an essential soft skill that has been listed among the "Top 10 skills for 2025" by the World Economic Forum. Indeed, whether you are a functional specialist or a team leader, in today's interconnected, unpredictable, and fast-moving workplace, you will surely encounter challenging problems that require solid, yet innovative solutions.

But that doesn't mean the problem-solving process itself must always be overly rigid or dull. In fact, often the best ideas come from unexpected places. So how to be thorough in separating symptoms from *root causes*? How to make the process of *ideation* creative, collaborative and fun? When comparing multiple options, how to add vigor to the *evaluation* process? How should we make decisions on which action to take?

And crucially, how do we foster a work environment in which people are willing to innovate, motivated to create? Let's find out in this focused, straightforward, and collaborative problem-solving workshop!

DATE：
Apr 7th, 2023

TIME：
14:00 - 17:00

TRAINER：
Mr. Stephane R.

LANGUGAGE：
Bilingual

VENUE:
上海浦东新区银城路88号 中国人寿金融中心57楼多功能厅A

What you can get from the demo:

- Understand the various elements of the problem-solving cycle

- Experiment with various creative problem-solving techniques

- Experience the power of collaboration and diversity

- Learn what motivates individuals to be creative and innovate solutions to complex problems

REGISTRATION CONTACT: marie.xiao@clarkmorgan.com

TRAINER PROFILE

Stephane R.

Nationality: The Netherlands
Languages: English, Mandarin, Dutch

Training Topics:
- Digital Transformation
- Change Management
- Strategic Planning
- Agile Management
- Business Agility
- Problem Solving Skills
- Organizational Change
- Leadership & Management Skills

Stephane is a fluent Mandarin speaker in China since 2004, with 15 years of management experience, mostly in the retail/ FMCG industry. After starting his career with Makro Cash & Carry, Stephane joined Fortune 500 retailer Tesco as store general manager. He was quickly promoted to head office and lead business-wide high impact projects related to operating model, store standards, inventory reduction & productivity. At global fast fashion retailer C&A, Stephane was accountable for stores across 8 provinces, with annual revenues of USD $110 million.

As General Manager for iP2ENTERTAINMENT China, he set up the world's first National Geographic Ultimate Explorer™ family entertainment centers. He still acts as consultant & trainer for projects in China and beyond.

As his professional background suggests, Stephane approaches these topics as top down, end-to-end business transformations where application of 'enablers' (such as digital technology) serves a strategic purpose, delivering real customer and/or business value. This means emphasis on people driven change, with specific attention to 'engineering' behavioral change – a topic that Stephane is specifically passionate about.

He is also an accredited trainer of the "VeriSM™" digital transformation framework, as well as for the (digital transformation) simulation game "Marslander", and the "Agile Business Professional" course. His clients cover a wide spectrum, from multinationals to domestic companies, from automotive industry to retail, pharma, information technology & services, etc.

Stephane is a regular public speaker on and has delivered guest lectures at both East China Normal University (MBA) and Shanghai Jiao Tong University (EBA). He has created an online digital transformation course for the online learning platform Quantum University (量子大学) and is a volunteer for & member of the global Business Agility Institute.